

SYMPOSIUM 2020

VANCOUVER **MAY 25-27**

PRESENTER



Deena Chochinov, MEd, RCC, FEA

| Workshop
“Conversations with Kids About Money”

| About Deena

For over 20 years, Deena has worked as a consultant, coach and counsellor with people and organizations seeking meaningful change. Trained by world-renowned leaders in the fields of psychology and organizational development—including Virginia Satir and William Bridges—she draws from a broad repertoire of skills to produce sustainable outcomes for each client.

In particular, Deena blends her training and experience in family counselling and management consulting to serve the unique needs of family enterprises. Her rare skill set enables her to strengthen family businesses on a strategic level, while ensuring that healthy interpersonal dynamics support a firm’s continuity and prosperity. As a family facilitator, Deena works with multi-generational families who seek the tools and techniques to make smart decisions, manage conflict effectively and develop strong, lasting relationships. She also serves legacy families of wealth who manage the many complexities of inherited responsibility and privilege. Deena is a graduate of the Family Enterprise Advisor Program and has earned the official FEA designation as awarded by the Family Enterprise Xchange (FEX).

In addition to family enterprises, Deena’s consulting clients include privately owned companies, non-profits and public sector organizations. Within her practice, she coaches executives and their leadership teams with a focus on emotional intelligence, organization strategy, human resources and change and transition management. She then works with leaders to design and facilitate strategic, organization-wide initiatives that enable them to achieve their goals.

Deena is a Registered Clinical Counsellor with a private practice in Vancouver, Canada. She works with individuals, couples and families and uses a variety of therapeutic approaches to help clients find the balance and well being they desire.

Deena has a Master’s in Counselling Psychology from the University of Manitoba and a Post-Master’s in Family Therapy from the University of Pennsylvania and the Philadelphia Child Guidance Clinic. She is a member of the Estate Planning Council of Vancouver and the BC OD Network, and is certified to use a wide range of psycho-educational and organizational development tools. Deena is also a Director and member of the Human Resources Committee of the PuSh International Performing Arts Festival.