



Dr. Lloyd Steier, PhD

| Workshop
“Building Resilience in Families and Family Enterprises through Storytelling”

| About Dr. Steier

Dr. Lloyd Steier is a Professor of Strategic Management and Organization at the University of Alberta School of Business. He also holds a Distinguished Chair in Entrepreneurship and Family Enterprise. His research interests and publications span family business, strategic management, organizational theory, entrepreneurship and corporate governance. He has experience in teaching and program development at the undergraduate, EMBA, MBA, PHD, executive and family outreach levels. Lloyd has also worked with public and private sector organizations throughout the world in advisory, speaker, consulting and executive development roles. He holds an ICD designation for the Institute of Corporate Directors as well as an Advanced Certificate in Family Business Advising from the Family Firm Institute—additionally, he has taught in both of these programs.

Broadly, Professor Steier’s academic work has contributed to further establishing family business as a field of study within University settings. Practically speaking— through unraveling the dynamics of success and failure within this important realm of economic activity—Professor Steier’s research program has provided important insights into central aspects of entrepreneurialism, succession and firm governance. This work, along with that of his colleagues at the U of A, is internationally recognized.

Dr. Steier’s service portfolio includes recently serving a five-year term as Vice Dean of the University of Alberta School of Business. He is the founding Academic Director of both the Centre for Entrepreneurship and Family Enterprise and the Alberta Business Family Institute. He is one of the co-founders and hosts of the international Theories of Family Enterprise Academic Conference. He has also served as a board member and Vice Chair of the Family Firm Institute—the leading global membership organization of individuals serving the family enterprise field with representation from over 80 countries. He was also Vice-President of the International Family Enterprise Research Academy (IFERA).

Lloyd has been recognized for his contributions to teaching, research and community service. For example, he is the recipient of a number of teaching awards. He has also been awarded Killam and McCalla Professorships. He has been an invited Visiting Professor or lecturer at Hitotsubashi University, Japan; Imperial College, London, UK.; and, University of Bordeaux, France. He has been named a Fellow of both IFERA and FFI. He was also awarded the Barbara Hollander award, bestowed annually in honor of the Family Firm Institutes founding President, to the individual who

best exemplifies her “love of education and learning, commitment to social causes, dedication to civic responsibility, and belief in human capacity to change for the better.”